Goods Unite Us

POLITICAL PURCHASING POWER

IN-APP ADVERTISING

Goods Unite Us is an app and website company that gives consumers the political affiliation of thousands of brands and companies. Its hand-curated database is the most comprehensive political database in the US, with political contribution data that goes back as far as 2013.

Our apps have had over 500K downloads and have ~50K Monthy Active Users. The average user views 33 screens and spends over 6 minutes in the app per session. **We have some of the most politically active and engaged users of any app out there.**

The app is available for iOS and Android devices.

OPTION NO. 1 - BANNERS

Banner ads are available for $10/1000 views, a $500 minimum commitment is required.

- File type should be .JPG, .PNG, or .GIF
- File size should be 150 KB or smaller
- Image size should be 480 x 32

OPTION NO. 2 - INTERSTITIALS

Interstitial ads are available for $50/1000 views, a $1,000 minimum commitment is required.

- File type should be .JPG, .PNG, or .GIF
- File size should be 150 KB or smaller
- Image size should be 320 x 480

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